

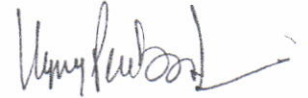
F.No.D-13021/1/2014-Admin.(V.II)
Government of India
Ministry of Rural Development
Department of Land Resources

NBO Building, Nirman Bhawan,
New Delhi, Dated the 23 January, 2017.

OFFICE MEMORANDUM

Sub: Swachhta Action Plans (SAP) for the Financial Years 2017-18-reg.

The undersigned is directed to refer to the OM of even number dated 16.12.2016 of this Department and the D.O. letter No. 2/2S(DWS)/2016 dated 27th December, 2016 on the above subject received from Secretary, Ministry of Drinking Water & Sanitation addressed to Secretary, Department of Land Resources and to forward herewith the final Swachhta Action Plan (SAP) for the Financial Year 2017-18 in relation to the Department of Land Resources as approved by Hon'ble Minister of Rural Development.



(Vijay Parkash)
Director (Admn.)
Tel. 011-23063271

Shri Arun Baroka,
Joint Secretary,
Ministry of Drinking Water and Sanitation,
C Wing, 4th Floor, Pandit Deendayal Antyodaya Bhawan,
CGO Complex, Lodhi Road,
New Delhi-110003.

Encl: As above

o/c
issued
24/1/2017

Government of India
Ministry of Rural Development
Department of Land Resources
'G' Wing, NBO Building, Nirman Bhawan, New Delhi

Swachhta Action Plan (SAP) for 2017-18

A. General

1. Extensive cleanliness drives, up-keep and cleaning of office premises including the common areas like toilets, corridors, stairs, lifts, parking lots, pathways, etc. will be carried out on continuing basis. Fumigation in the office premises will also be carried out periodically, as appropriate.
2. Awareness campaigns on self-cleanliness and adopting good habits to keep the surroundings clean and not to spit or throw papers/ leftovers etc. at public / common places will be carried out regularly. Dust bins in adequate numbers will be ensured in the office premises.
3. For collecting e-waste generated in the office it will be ensured that only authorised firms registered under E-Waste (Management) Rules, 2016 are engaged.

B. Watershed Development

1. In respect of the 8214 on-going watershed development projects, the State Level Nodal Agencies (SLNAs) will be requested and motivated to imbibe certain activities which fit into the schematic design and programme objectives of watershed development and are also *per se* in accordance with the essential aims and objectives of *Swachhata*. Such activities would be beyond symbolism, and meant to sustain in the future. The activities would be dependent on project/site specific conditions, and will *inter alia* include:
 - (i) regular water supply to and proper maintenance of toilets if any created as entry point activities;

(ii) creation of compost pits including by converging with MGNREGS or through voluntary contribution of labour for disposal of agricultural residues, animal dung, etc. or disposal of unclean/waste materials, etc; in or near the project areas;

(iii) tree plantation in and near habitations and community assets in the project areas; and

(iv) convergence with Central and State programmes to create drinking water and sanitation facilities in habitations and community places in the project areas.

2. In addition periodic drives for mainstreaming *Swachhata* will be undertaken, which will *inter alia* include:

(i) Sensitization of grassroots functionaries/User Groups/Self Help Groups towards cleanliness and hygiene, as well as towards the specific need to build and repair toilets in villages/habitations.

(ii) Administering of *Swachhata* pledge.

(iii) Spreading awareness among school and college students/youth.

3. An illustrative list of the activities which will be performed during the year is as follows:

S. No.	Suggestive activities which may be undertaken
1.	Cleanliness drives in Departmental offices at State/District/Project level and in their neighborhoods.
2.	Administering of <i>Swachhata</i> Pledge to officials of SLNAs and their subordinate entities
3.	Awareness campaigns for officials, general public, school and college students, youth, etc.
4.	<i>Yoga Jagrupta Shivirs</i>
5.	Tree plantation programmes

6	Repair, maintenance and cleanliness of toilets created under Entry Point Activities (EPA)
7	Awareness classes about recharging of wells
8	Seminar on organic farming, bio-diversity and cleanliness in panchayat areas
9	Awareness classes regarding water contamination and its role in spreading contagious diseases
10	Creation of compost pits to make the surroundings of wells and other water sources clean and hygienic
11	Mass anti-polythene campaigns

4. In addition to the above, the States will be requested to take up activities like construction of individual household toilets in PMKSY villages, repair, maintenance and cleanliness of the toilets constructed under Entry Point Activities (EPA) of the Watershed Development Component of the Pradhan Mantri Krishi Sinchayee Yojana (WDC-PMKSY), creation of compost pits and tree plantation programmes, etc. in convergence with other Departments/ Schemes.

5. At present 8214 Watershed Development Projects are being implemented in 28 States. Numerous habitations fall in the project areas. In most projects, self-help groups have been formed and are functional. Drinking water and sanitation are the core fundamentals of *Swachhta*. Ministry of Drinking Water & Sanitation will be requested that it would be in the fitness of things if their drinking water and sanitation programmes are taken up in a concerted manner in some or all watershed development projects during 2017-18.

6. Similarly Ministry of Health & Family Welfare will be requested to take up their relevant schemes and programmes in the project areas during 2017-18.

7. Relevant action points included in the departmental action plan that emanated from the recommendations of the Thematic Groups of Secretaries will also be

continued to be implemented in conjunction with Ministry of Drinking Water & Sanitation and Ministry of Health & Family Welfare in 2017-18. These are:

S. No.	Action Point	Sub Action Point	Action Plan
1.	Health and Sanitation – universal access and quality	(a) Since the Self Help Groups (SHGs) largely comprising of women, are actively involved with the Watershed Management Programme, a chapter on basic health and <i>Swachhta</i> in the training material for the SHGs under the Watershed Management Programmes may be incorporated.	<p>(a) & (d): As part of preparatory phase activities in 8214 IWMP projects currently being implemented in 28 States, women SHGs and user groups have been formed at village level.</p> <p>The Ministry of Health & Family Welfare and Ministry of Drinking Water & Sanitation have been provided with details of all these projects and requested to propagate standardised material on awareness of basic health & family welfare and <i>swachhta</i> as feasible and appropriate under their ongoing schemes and programmes.</p> <p>A concerted effort in this regard on an ongoing basis will be made to make the efforts sustainable.</p> <p>(b) & (c): Attempts will be made to include short-duration sessions as feasible and appropriate at the central / DoLR level with the assistance / collaboration of Ministry of Health & Family Welfare and Ministry of Drinking Water &</p>
		(b) A shorter module of appropriate length (15 to 20 minutes) on health issues will be made mandatory in all training programme to be conducted at Centre/State level by the DoLR.	
		(c) Depending upon the duration of the training programme; the medium will vary from	

		brief mention to full session.	Sanitation.
		(d) The awareness about Health and Swachhta can further be strengthened through distribution of pamphlets.	
2.	Resources & Financial Strengthening	User Groups/SHGs to be trained in masonry for building and repairs/renovation of toilets in villages;	<p>Ministry of Drinking Water & Sanitation was requested to provide financial/ logistical support under the initiative of Swachh Bharat Mission for capacity building/ training of User Groups/ SHGs in watershed projects for building and repair/ renovation of toilets in villages. They in turn have advised Secretaries in-charge of Rural Sanitation in States that watershed programmes have grassroots functionaries / user groups / self-help groups that can provide important contribution to Swachh Bharat; these persons can be provided appropriate training in community approaches / toilet construction; and this can be done as part of SBM (G) or in convergence with the NRLM.</p> <p>It is envisaged that the State Secretaries in-charge, in consultation with the departments</p>

			<p>concerned with implementation of watershed programmes, will carry out this convergence appropriately.</p> <p>SLNAs will be requested to organise/ arrange for training/ capacity building of user groups / SHGs in masonry for the above purpose in convergence with National Rural Livelihood Mission (NRLM).</p>
3.	Communicati-on Strategy	<p>One agenda item for 5 to 15 minutes on Swachh Bharat will be made mandatory in every workshop, conference, meetings organized by DoLR/ State Government at different levels.</p>	<p>Attempts will be made to include short-duration sessions as feasible and appropriate at the central / DoLR level with the assistance / collaboration of Ministry of Health & Family Welfare and Ministry of Drinking Water & Sanitation.</p>
		<p>Pamphlet will also be distributed in the meetings, workshops, conferences etc. organized at Centre, State, district and village levels.</p>	<p>The Ministry of Health & Family Welfare and Ministry of Drinking Water & Sanitation have been requested to propagate standardised material on awareness of basic health & family welfare and <i>swachhta</i> as feasible and appropriate under their ongoing schemes and programmes.</p> <p>A concerted effort in this regard on an ongoing basis will be made to</p>

C. Land Records

1. Important objectives of Digital India Land Record Modernization Programme (DILRMP) are to create a system of updated computerised record of rights and digitalised cadastral maps, computerised registration, integration of registration and land records and minimization of use of paper. This in itself contributes to and complements the *Swachhta* drive.

2. The Secretaries in charge of Revenue and Registration Departments of all States and UTs will be requested and motivated to ensure sanitation and cleanliness in all revenue and registration offices/centres/units etc. concerned or connected with DILRMP at the State, District and Tehsil levels on a continuing basis throughout the year.

Note: The Department of Land Resources is not engaged in any core or directly connected sanitation or drinking water scheme. The nature and ambit of its programmes are not such as may warrant a special sanitation or drinking water etc. component with separate budget. Hence *Swachhta* as a significant component has been included and will be propagated as part of its own programmes and with convergence as appropriate. Being unnecessary, no separate financial provision is being requested for in the budget proposals of 2017-18.
