



Ministry of Rural Development



Special Campaign 3.0 of Department of Land Resources during 2nd - 31st October 2023

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Drawing inspiration from Prime Minister, Shri Narendra Modi's vision and mission to institutionalize swachhata and minimize pendencies in Government, the Department of Land Resources has successfully completed its Special Campaign 3.0. The Campaign was implemented in all its three offices namely NBO building, Shivaji Stadium Annexe and CGO Complex, New Delhi. All the employees of the Department participated in the campaign with great enthusiasm.

Minister of Rural Development and Panchayati Raj reviewed progress of the Campaign from time to time. Secretary (LR) took weekly meetings with all Senior Level Officers/Divisional Heads to review the progress made under Special Campaign 3.0. Secretary (LR) visited offices of the Department along with senior officers during the campaign period. He directed all division heads that all cleanliness activities including reviewing and weeding of all files should be monitored effectively. Nodal Officer of the Special campaign held review meetings and inspected all sites including record room. The comprehensive campaign focused on various activities including addressing public grievances and appeals and review of files to ensure proper recording and weeding of files.

As on October 31, 2023, Department of Land Resources has achieved significant milestones.

- Execution of successful outdoor and indoor cleanliness campaign as per the target
- Achieving 100% disposal of Public Grievances / Appeals
- Proper review of 3652 physical files and weeding of 588 files
- Proper review of 866 e-files and 269 e-files closed

During the Special Campaign 3.0, the following best practices were taken up :-

1. My Plant, My LiFE

Department took up an initiative to sensitize officers and staff members to promote "climate positive individual action" in offices by encouraging them to keep potted indoor plants in work spaces and to tend and nurture them on a daily basis. Each such "climate positive individual action" addresses issues in the global campaign of "LiFE" led by Prime Minister Shri Modi. Under the initiative, employees took keen interest to keep at least one plant at their desk and nurture them on their own.

"My Plant, My Life" campaign has a bigger objective - it reinforces in all officers and employees, the mutual dependence and concern for each other. That our lives are dependent on the environment and the environment is dependent on human lives.



My Plant, My LiFE

2. 'Saving energy for LiFE'

All Officers of the Department are motivated to promote "climate positive individual action" by taking up simple action such as switching off office room/chamber lights during lunch hours. Employees took keen interest to ensure switching off the power in their rooms including corridors during lunch hours to save energy. This resulted in saving of electricity to the tune of 3717.27 KWH per month. This campaign is continuing since October 2022 and it is a matter of pride that all officers/ employees of the Department of Land Resources are participating in the campaign.

'Saving energy for LiFE'



3. Rejuve Wellness Centre

Department of Land Resources had setup a '*Rejuve Wellness Centre*' at its Shivaji Stadium Annexe Office premise in 2021. The Wellness centre is used by employees for performing yoga, meditation as part of health de-stress management. As part of Special Campaign 3.0, Department of Land Resources decided to organize a series of lectures on 'Health and Well being' for the benefit of employees at Rejuve Centre during October 2023. 6 lectures were delivered by health and wellness experts in Rejuve Wellness Centre during October 2023. The topics included: Ayurveda and Preventive Health Care, Healthy Food Habits, Yoga Practices, Balanced Life Style and Art of

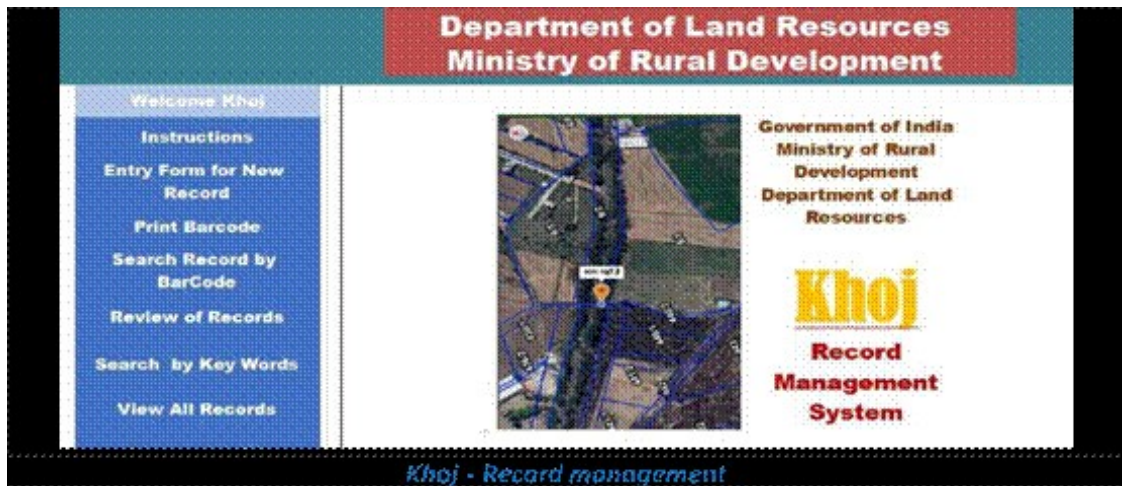
Living, Homeopathy and Mental Health and Accepting Realities of Life. A special demonstration was made on Cardio-Pulmonary Resuscitation (CPR) to help saving human lives at times of heart failure.



Health lectures in Rejuve Wellness Centre

4. KHOJ- Record Management System

All old physical files/ records that require retention are being kept in record room. For ease of identification of old records, digitization has been undertaken by way of a special initiative called “KHOJ”, wherein old records in Record room could be accessed by clicking barcodes. The software captures the details of the old physical files including file, location, category, review etc. Additional features such as inventory management are also being incorporated to make the system robust.



The activities taken up during the Special Campaign were amplified through various platforms of Social Media including X, Facebook and Instagram.

SK/SS/SM

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