

Immediate

F.No.21013/10/2014-LRD (Pt.)
Government of India
Ministry of Rural Development
Department of Land Resources

G-Wing, NBO Building
Nirman Bhawan, New Delhi

Dated: 20th August, 2019.

To:

1. The Secretaries in-charge of Revenue Departments of all States/UTs
2. The Inspectors General of Registration of all States/UTs

Subject: Promotion of *Swachhta* in all Revenue Officers and all Registration Offices in the States/UT.

Sir,

In continuation of this office letter No.21013/10/2014-LRD(Pt.) dated 22.1.2019 and in reference of Ministry of Drinking Water and Sanitation D.O. letter No. 2/2/S(DWS)/18 dated 14.12.2018 on above-mentioned subject this is intimated that Department of Land Resources has been allocated Swachata Pakhwada from 1st to 15th October, 2019 that also includes 'Swach Bharat Diwas' on 2nd October, 2019.

2. Promotion of Swachhta is in overall national and public interest. *Swachhta* will not only benefit the people of the country, improve their health and surroundings, but also help advance the nation's image in the international arena, and add towards attracting investment, tourism, etc.
3. It is requested that drinking water, sanitation, cleanliness and other *swachhta* activities may be ensured in all revenue and all registration offices (/ centers / units) at the state, district and tehsil levels on a continuing basis throughout the year/s.
4. Periodic focused drives and awareness campaigns may also be taken up as appropriate from time to time.
5. Particular attention may be paid to impeccable standards of drinking water, sanitation and cleanliness of the premises and offices, for both the government officers / officials and the common people who visit.
6. Elements of self-responsibility and self-discipline may also be imbibed, so that the officers / officials in the offices are self-motivated to ensure holistic *swachhta* for self and surroundings.
7. While proactively adopting *swachhta* activities, the common people may also be concurrently made aware, encouraged and motivated for adopting sanitation, cleanliness and other swachhta practices.